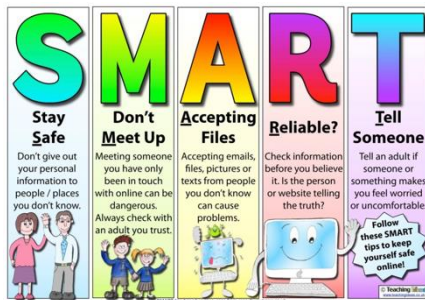


Key vocabulary

market research	collecting information about what a customer wants
numerical data	an input which involves numbers

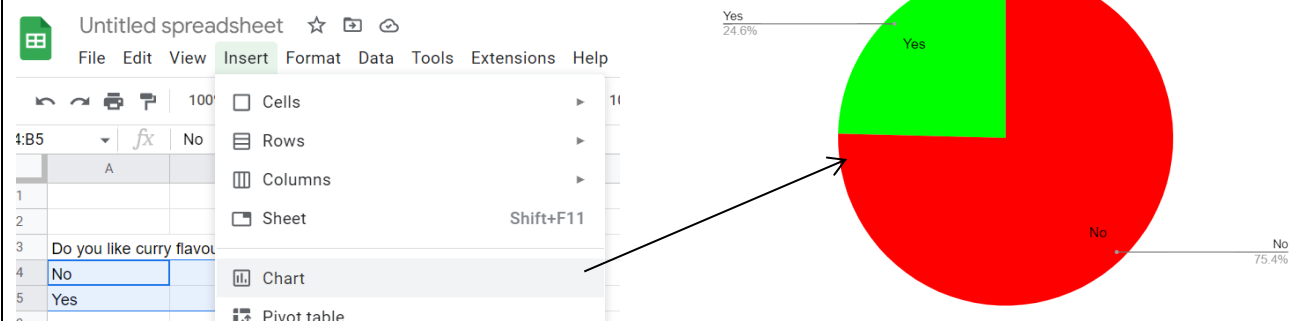
online safety



Key knowledge

Direct information about a client's preferences can be gathered via questionnaires created on Google Forms. This can inform the product you plan.

Google Sheets can be used to create charts and diagrams using any numerical data that has been input.



Charts can be formatted to suit your needs.

They can also be copied and pasted into other software programs, like Slides or Docs.